



CHICAGOLAND2to4FLATS.info



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What is a 'Preferred' Property?

Due to the nature of the Internet, we believe that Chicagoland2to4Flats.info can only agree to help market your property if it meets the standards of what we call a 'Preferred Property.'

Preferred Properties: "Three Goods and a Great" is what it takes...		
LOCATION	How does this area compare to others in your specific neighborhood?	<p>Typically, preferred properties can't be POOR in any of these unless PRICE is so low it offsets the problem. In fact, 4 GOODS is normally <u>not</u> enough make it to the top half.</p> <p>We believe most preferred properties have <u>3 Goods and 1 Great</u>. Two or more greats is rare—3 Goods and 1 Great is what makes a listing 'preferred.'</p>
SIZE	We believe SIZE is second in importance in real estate only to location!!!	
CONDITION	With 2- to4-flats, the condition can literally make for a several hundred thousand dollar difference in price.	
PRICE	How high or low to go is, course, up to each seller. This is the one factor you have control on.	

For Preferred Properties, as we are Internet-focused, we can offer extraordinary support.