



CHICAGOLAND2to4FLATS.info

"Our mission: to make the customer smarter and the process easier"



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Ready, Set, Go—the three phases of getting ready to buy

The familiar phrase "Ready, Set, Go" shows the stages a new buyer typically goes through. At Chicagoland2to4flats.info, we are committed to helping you get **READY and SET first** – without the pressure of rushing to GO!

<p>Get Ready</p> <p><i>("just starting to shop...")</i></p>	<p>In the beginning, you need to shape things ("Ready"):</p> <p>Analyze the type of property you desire. We can set up for you a special visual picture of how the property and neighborhoods you desire intersect with your price targets and show you some web sites you wouldn't want to go property shopping without. The chief outcomes at this stage are twofold:</p> <ol style="list-style-type: none"> 1. Pin down the pricing level you can afford—and desire. In part, this means lining up a down payment. But it's also imperative that you get pre-approved for a loan amount. Check out the Financing Section of this web site and you'll learn a lot more about how our lending partner, A and N Mortgages Services, and we can support you. 2. Choose the neighborhoods you want to focus on. If you want, we can set you up with several neighborhood profiles—like an ideal dream target and a secondary neighborhood search.
<p>Get Set</p> <p><i>("starting to seriously look")</i></p>	<p>Then the serious looking starts ("Set"):</p> <ol style="list-style-type: none"> 1. A picture of the 'right' property must become clear. <u>where</u> (neighborhood), <u>what</u> (size, price, age, etc.), and <u>how much</u> (your price range). If you have computer access, we can give you a special internet access to all listings that fit your precise parameters—with an automatic email each day that a new listing that matches those specs hits the system. 2. You must decide who to work with as your Realtor. It's important for you to have the right realtor to work with—and, for me, it's important to have the right client. Here's when we find out how good a team we can make! <p><i>You're ready to move on when you know the realtor you want to work with and are ready, willing, and able to act when you find the right property to buy.</i></p>
<p>Go!</p> <p><i>("you're ready to buy NOW")</i></p>	<p>Finally, you are ready to buy ("Go"):</p> <ol style="list-style-type: none"> 1. You must first assess all property on the market today. We will show you how you can have a <u>self-powered</u> property search that lets you pick the properties that you most want to see—with fewer 'wild goose chases.' 2. As property comes on the market, you must be ready to move. We will work together so the moment the right property appears, you jump on it. In this connection, the system we can provide of automatic e-mails each day that new listings hit the system assures you of greatest market advantage. <p><i>First, we will help you identify the property you want and negotiate ferociously on your behalf. Then we will help you find all the other resources you need (lawyer, inspector, etc.) to help you smoothly reach the date of closing.</i></p>